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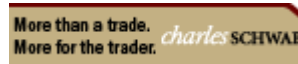
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Press Release

Source: Green Mountain Energy Company

Musicians and Concert Goers Across the U.S. Can Now Green Up Their Concert Experience

Tuesday March 6, 7:26 am ET

Green Mountain Energy Company and Sustainable Waves Team Up to Offer Eco-Tunes(SM) for Musicians and Concert Goers Eager to Help Fight Global Warming

AUSTIN, TX--(MARKET WIRE)--Mar 6, 2007 -- Ewire -- Green Mountain Energy Company, the nation's leading provider of cleaner electricity and carbon offset products, and Sustainable Waves, a national provider of mobile solar powered sound and staging solutions, today announced Eco-Tunes(SM) the first comprehensive program for carbon neutral music tours and events, which includes the availability of solar powered stages and sound systems. This initiative also includes the option for concertgoers to purchase a Be Green Ticket(SM) for these events, which will be the nation's first green ticket program certified by Green-e, the nation's leading independent certification and verification program for renewable energy.

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"As a musician, I am so excited to be involved with Green Mountain and Sustainable Waves. Anytime I can do something positive for the environment, I'm always ready to jump in," says G. Love, front man for the band G. Love and Special Sauce. "By making our tours carbon neutral, we embrace alternative, renewable energy sources and a cleaner, healthier future for our children. I'm down with the 'green' for sure."

Eco-Tunes(SM) is unique because it offers fans, musicians, and promoters a one stop shop for greening up their concert experiences," said Mark McLarry, Chief Executive Officer of Sustainable Waves.

Can a man
confront the forces
of darkness . . .

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Green Mountain Energy Company and Sustainable Waves are partnering with several innovative ticketing agencies, such as In Ticketing and All Access Today, to offer the new Be Green Ticket(SM) option to concert goers nationwide. When a Be Green Ticket(SM) is purchased, event goers are provided with up to 1,000 kilowatts (kWh) of Green-e certified renewable energy certificates to offset approximately 1,300 pounds of carbon dioxide (CO2) a greenhouse gas that contributes to global warming. These offsets can be applied towards the concertgoer's emissions that were generated in traveling to the event or other household emissions. For example, offsetting 1,300 lbs of CO2 is the equivalent of not driving a car about 1,500 miles for one year.

"This is an exciting opportunity for music fans who want to help fight global warming by supporting new forms of renewable energy resources such as wind, solar, and biomass energy," said Gillan Taddune, Chief Environmental Officer of Green Mountain Energy Company. "Upgrading to a Be Green Ticket(SM) makes it almost effortless and the Green-e certification process makes the purchase process both transparent and verifiable."

The Be Green Ticket(SM) is available now and is initially being offered to about 500,000 fans nation wide through In Ticketing and All Access Today. Green Mountain expects the availability to ramp up significantly throughout the year as other ticketing agencies and artists join the program. Look for the Be Green Ticket (SM) through these artists, venues and festivals: Steve Kimock, Sound Tribe Sector 9, Perpetual Groove, Orpheum Theater and Pine Mountain Amphitheater in Flagstaff AZ, Tree Sound Studios, Harmony Festival, Boom Boom Room, 12 Galaxies, Catalyst, and Sunset Promotions (provided through In Ticketing) along with Willie Nelson, Pat Green, Cross Canadian Ragweed, and Jake Shimabukuro (provided through All Access Today), The Joshua Tree Music Festival and Camp Bisco.

About Green Mountain Energy Company

Green Mountain Energy Company is the nation's leading provider of renewable energy and carbon offset solutions. Green Mountain began in 1997 with a simple idea: "to change the way power is made." The company entered the renewable electricity market with the belief that if given a choice, consumers will choose a cleaner electricity product over polluting fossil fuels. The company has also helped spur the development of 14 new wind and solar facilities across the nation. Since 1999, Green Mountain Energy Company customers have collectively helped avoid over 2.5 million tons of carbon dioxide. www.greenmountain.com

About Sustainable Waves

Sustainable Waves specializes in sustainable solutions for the entertainment industry providing solar powered stages & sound systems and a variety of eco-conscious products and services. Past events include the Vans Warped Tour 2006, Xingolati, ESPN X Games, New Belgium Brewery Tour De Fat, Earthdance 2006, The Whole Earth Festival, Health and Harmony, and SXSW. www.sustainablewaves.com

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